Romain DORANGE-PATTORET

Engineering background, business enthusiast, tech savvy.
Looking forward opportunities in product management
or related positions.

French
Born 09/10/1988

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Academic background

2012-2013 · **HEC PARIS**. Master in Intelligence Marketing
- Leading european business school (ranked 1st/Financial Time), graduated with honors *[avg. GPA 3.7]*
- Business/B2B track + Certificate in Digital Innovation for Business (Google@HEC Chaire)
- Master thesis : *«Big data : leveraging business opportunities & value creation with technology»*

2010-2011 · **Grenoble Graduate School Of Business**. MSc in Management (exchange)
2008-2012 · **Grenoble Institute of Technology ENSIMAG**. MSc in Engineering
- Computer Science, mathematics and telecommunication. *[avg. GPA 3.9]*
- Final management oral defense : *«How innovation leads to changes in business models ?»* [*19/20*]

2006-2008 · **High School Diploma** with upper honors *[18,64/20]* + **'Classes Préparatoires'** (eq. BSc Maths/Physics)

Professional experience

since June 2013 · **Elca SA - Senior Consultant, Geneva**
- Builded up the mobile strategic competency center with C-Levels and developed the mobile proposition value through transversal roles (knowledge center, sales & pre-sales, software engineering, etc)
- Provided support to consulting teams in several industries (transportation, retail, luxury, media)
- Involved in the product team of the SecuTix startup-sized subsidiary (business, processes & product analysis, marketing related activities, software engineering with a focus on mobile & SaaS)
- Internal R&D on UX for Elcard© mobile -a strong two steps mobile authentication service

2012-2014 · **Palmtree.io - Founder**
- Founded a digital agency in competition with my studies that provided IT solutions & services
- Developed a package for real-estate SMBs (>40 customers), helping them to leverage their portfolio through mobile channels
- Provided digital strategy, technical & product consulting missions for a various range of customers (fields : social network platform, retail, real estate, internet of things).

(6 months) 2012 · **Elca SA - Software engineer - Intern, Geneva**
- Carried out business analysis & developed a mobile module for a cloud-based ticketing solution.

(3 months) 2010 · **Orange France Telecom - Operations Intern, Annecy**
- Involved in the missions of sales & technical teams on a daily basis. Project management tasks.
- Followed the progress of the installation of the business strategy of the office local-wide.

Technical profile

Strong interest in **objective-C :** 4 years of experience in designing, developing & shipping mobile apps.
Good command and understanding of information systems and web technologies : database models, webservices patterns, object oriented programming & scripting languages (Java, Python,…), user interface & product design, project methodology (development strategies, software versioning, etc).

Interests

Learn more ?
linkedin.com/in/dorange
twitter.com/followtheirlead

Sport : English boxing (former competitor), jogging, cycling, football.
I have additionally some personal interests in interior design, visual art & travelling.